

McConnell Transport keeps on truckin' with YPITData

"We were running out of room to store all our regulatory paperwork and we were at a point of needing to spend thousands on racking to stack the boxes higher. By working with YPITData, not only were we able to save those costs, but they provided us a process and system to go digital and save money for years to come."

About McConnell Transport

As one of the largest transport companies in the Maritimes, McConnell Transport has been in business for over 30 years and operates over 125 trucks. Specializing in refrigerated transportation, McConnell transports produce, as well as fresh and frozen food products throughout North America. By using the latest equipment and technology to improve vehicle safety, performance and operations, McConnell Transport is capable of hauling multiple products each requiring different temperatures during transport. For more info visit www.mcconnelltransport.com



Industry Background

The trucking industry operates under a number of different regulatory regimes that require a significant amount of paperwork to be maintained for six to seven years, and when you add the transport along the food supply chain even more regulations come to bear. From invoices and bill of lading, import/export documentation, fuel/mileage logs, fleet maintenance records and numerous other operational items for every vehicle and every load carried, the volume of records generated and received is tremendous.

The McConnell Transport Challenge & Needs

With over 300 banker boxes of records in the storage area, McConnell staff had run out of room to be able to retain the documents they legally are required to have copies of. With the boxes covered in dust and stacked several rows high, accessing a particular file would require constant shuffling of boxes to get to that needed box and then extensive time searching for that one file. As a result, office staff reluctantly would go to search for needed files, and oftentimes not locate the file due to misfiling. And with the legal requirement to have access to the records, all the boxes needed to stay on premises.

Competitive Alternative

With heavy boxes piling up on the floor, the alternative under consideration by McConnell was to purchase expensive industrial strength rack storage systems that would enable boxes to be stacked in pairs up to the ceiling. However, accessing the boxes stored above eye level for the office staff would mean the use of ladders and a potential safety hazard for staff that may be required to lift and carry these 40 pound boxes up and down stairs.

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YPITData Solution

McConnell Transport chose the YPITData **GoToYou™** secure digitization solution. YPITData first worked with McConnell Transport to understand the records requirements for efficient operations of a trucking company, and then developed a naming convention and folder structure that would maximize use of unique identifiers used in the industry for all records. This ensures that all files can be easily referenced and located by staff. The design also provided for easy segmentation of the digitized files so that user access controls could be implemented to restrict access to certain types of files, such as personnel records and accounting records.

The **GoToYou™** secure digitization solution brought the technology to McConnell's offices, ensuring security of the records was maintained at all times. The client retained a full copy of all paper and raw digitized files, while YPITData used its patent-pending processing system to encode the electronic files using all the agreed upon document properties.

The Results

In under 10 weeks, McConnell Transport needs were fully satisfied:

- ❖ 328 banker boxes were digitized on premises, enabling the company to never lose possession of their records;
- ❖ A filing structure and file naming convention was created that enables segregation of content to only the staff that need access;
- ❖ Obtained a system to maintain a fully redundant set of digital files that ensures business continuity in the event of fire or flood;
- ❖ Received a process for digitizing records arriving at the office;
- ❖ 153,000 individual files were named according to naming convention;
- ❖ Overall, more than 800,000 pages were digitized on premise.

Looking Forward to More YPITData Solutions

In recognizing the operational benefits and cost savings from having the back records digitized, McConnell Transport sees the forthcoming advantages provided by digitizing future records as they arrive at the office and being instantly accessible to all staff who need to know.

About YPITData

YPITData is a provider of information management solutions to businesses looking to maximize their operational efficiency and eliminate the high-costs of unleashing the data locked within their records. With 100+ tech savvy employees, YPITData serves clients with business tasks of different complexities and sizes.

The YPITData suite of services eliminates the need to undertake tasks that are not a core competency or costly to ramp up and do in-house.

Advantages:

- ✓ Highly affordable
- ✓ Fast delivery thanks to patent-pending parallel processing
- ✓ Secure & confidential
- ✓ Simple & easy to get started
- ✓ Agile & flexible to address time-critical & large-scale projects

Solutions for:

Paper Intensive Industries

- Government
- Legal and Insurance companies
- Engineering firms
- Trucking firms

Variable Demand Industries

- Accounting & Bookkeeping firms
- Software developers / testing
- Researchers and Analysts
- Direct Mail companies
- Charities

"The days of asking 'Have you seen that file?' are a thing of the past. Now all the information needed to run the business is at the fingertip of everyone who needs the data when they need it."



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