Charity gets quick support from YPITData

" Thank you all so much! This effort is a very important thing for our charity and we appreciate what you are doing to make it possible on short notice." - **Executive Director**

About Charities

Charitable organizations across the world are regularly working to help those in need through the tireless work from volunteers and staff, and the thankful donations and support from the public. Regular engagement with donors and supporters is what's required to ensure that donations keep flowing so that help can continue to be given.

Industry Background

In Canada, there are over 86,000 registered charities that work to help individuals and communities both at home and abroad. Varying in size, scope and capacity, charities often rely on the help of volunteers to keep administrative costs low. But operating on lean budgets can also mean vulnerabilities to the organization can creep in, especially where our reliance on digital information is growing.

The Challenge & Needs

A local charity came to YPITData with a problem. With tax-season approaching and the deadline for making contributions close-at-hand, they had just suffered a computer failure that wiped out there list of donors, contact information and the details of their charitable donations. With a staff of two and thousands of donors, regenerating a complete list in time was going to be impossible. Without the ability to organize, hire, manage and provide the tools needed to re-create the donor list, how could tax receipts and future marketing information get into the hands of donors?

Typical Alternatives

In most cases, organizations would struggle with existing staff and a few volunteers to transcribe content. Without the proper tools to manage and control the new data created, errors would occur and timelines would slip.

YPITData Solution

After a quick call requesting assistance, YPITData quickly sprung into action to work with the charity to identify from where information could be extracted to regenerate the lists of donors and associated information. It was found that the charity had informal printed copies of donation receipts going back three years available in banker boxes, each stapled to pages acknowledging the interest in making a donation to the given charity.

YPITData setup a team to focus on the pre-processing of all the paper records, separating the donation receipt and removing all staples. As those paper records were being prepared and queued, YPITData formed a separate data entry team of 40 staff members that would focus exclusively on transcribing the names, addresses, phone and cellphone number, email address, donation amount, program the donation was related to and the date of the donation.

Having requested assistance in rebuilding the donors list on a Thursday in February, YPITData was able to begin mobilizing and processing paper records that Friday morning. By noon on Friday, the data entry effort had already begun and, over the course of the following week, continued to generate records for the charity. YPITData was able to provide partial updates of the compiled list to the charity as the week went on, so that the charity was able to begin their outreach efforts as soon as possible.

The Results

The charity was excited with the results:

- ❖ A total of 17,000 records were processed within 10 days;
- ❖ YPITData completed efforts faster than expected and on-budget;
- ❖ All management of effort done by YPITData; and
- ❖ A full and complete dataset was returned to the charity to continue operations.

Looking Forward to Future YPITData Solutions

With the wish that such a data loss never re-occurs, the charity hopes to not require these same services from YPITData but is pleased to know that there is a service that can be called upon and respond so efficiently.

> *"We could have never recovered from our data loss in time without the amazing help from YPITData."*

About YPITData

YPITData is a provider of information management solutions to businesses looking to maximize their operational efficiency and eliminate the high-costs of unleashing the data locked within their records. With 100+ tech savvy employees, YPITData serves clients with business tasks of different complexities and sizes.

The YPITData suite of services eliminates the need to undertake tasks that are not a core competency or costly to ramp up and do in-house.

Advantages:

- ✓ Highly affordable
- ✓ Fast delivery thanks to patent-pending parallel processing
- ✓ Secure & confidential
- ✓ Simple & easy to get started
- ✓ Agile & flexible to address time-critical & large-scale projects

Solutions for:

Paper Intensive Industries
- Government
- Legal and Insurance companies
- Architecture & Engineering firms
- Trucking firms

Variable Demand Industries
- Accounting & Bookkeeping firms
- Start-ups & Small Business
- Software developers / testing
- Researchers and Analysts
- Direct Mail companies
- Media
- Charities